



nurses for
newborns

FY23 ANNUAL
REPORT

July 1, 2022 - June 30, 2023

A LETTER FROM OUR CEO



Dear Friends & Colleagues,

Although it was a challenging year, I want to express my profound gratitude for your unwavering support and dedication to the mission of Nurses for Newborns. Your generosity has been instrumental in our ability to provide crucial care and support to pregnant mothers and newborns.

Below we've shared just one of the thousands of NFN family stories. Each story is unique to individual families needs. These stories are only possible through the kindness of YOU.

Last year, because of YOU, our offices collectively made 9,779+ home visits to over 2,900 babies and pregnant mothers in our community neighborhoods.

YOUR generosity IS changing lives! Thank you!

On behalf of our babies and families, and our board of directors and staff, THANK YOU for ALL of the ways you invest in our next generation!

Warmest regards,

Melinda Monroe, MA
CEO, Nurses for Newborns



FAMILY SPOTLIGHT

In a quiet corner of the neonatal intensive care unit (NICU), there was a tiny warrior named Mia. Born far too early, Mia weighed just over two pounds, her skin as delicate as a rose petal. Her unexpected arrival caught her parents completely off guard, thrusting them into a world of uncertainty and anxiety.

When Mia finally came home, Nurses for Newborns (NFN) stepped in to provide the support her family desperately needed. NFN Nurse Emma became their guiding light, patiently teaching Mia's parents how to safely administer medications, perform infant CPR, and monitor her weight and temperature. Emma's visits were more than just check-ups; they were lifelines. She listened intently to their concerns, providing emotional support and reassurance. She understood that caring for a sick child involved not just tending to physical needs but also nurturing the hearts of worried parents.

As Mia grew, her indomitable spirit shone brightly. The strength that carried her through those fragile early days became a testament to her resilience. Mia's journey is a poignant reminder that even the tiniest among us can be the strongest of all. There are countless other stories of families determined to overcome the greatest of challenges, each one a testament to the power of support, love, and unwavering determination.

This story is only made possible through the kindness of YOU. There are thousands of babies like Mia in our community, that need help. Last year, because of YOU, we were able to make 9,600+ home visits to over 2,800 babies and pregnant mothers in our community neighborhoods. YOUR generosity IS changing lives! Thank you!

- names changed for privacy





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MISSION

Nurses for Newborns provides a safety net for families most at-risk in order to prevent infant mortality, child abuse and neglect by providing in-home nursing visits which promote healthcare, education and positive parenting skills.

Families of all babies will receive the healthcare, education and support they need so that every baby will be healthy, safe and nurtured in their home and able to fulfill their full potential.

VISION

V

RESPECT

Interact with the community and the internal team in a way that honors the dignity and importance of each person.

A

Maximize the gifts of time, dollars and talents that serve the mission, and to be accountable to these gifts

STEWARDSHIP

L

JUSTICE

Serve the community without prejudice and with a commitment to inclusion and support of historically underserved members of its service area, working to end racial, geographic, social and economic inequities.

U

Hold the trust of those it serves and those who serve as sacred, to act with fidelity to the NFN mission at all times, and to conduct business with transparency to its community, funders and partners.

INTEGRITY

E

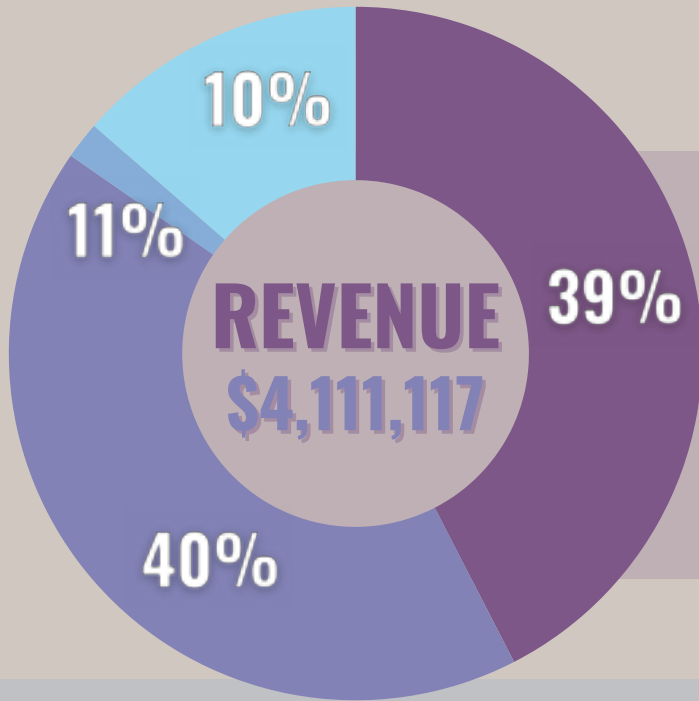
EXCELLENCE

Employ a rigorous program of continuous quality improvement that incorporates evidence-based practices in all aspects of agency leadership, nursing practice, staffing, policies and procedures.

S

FINANCIALS

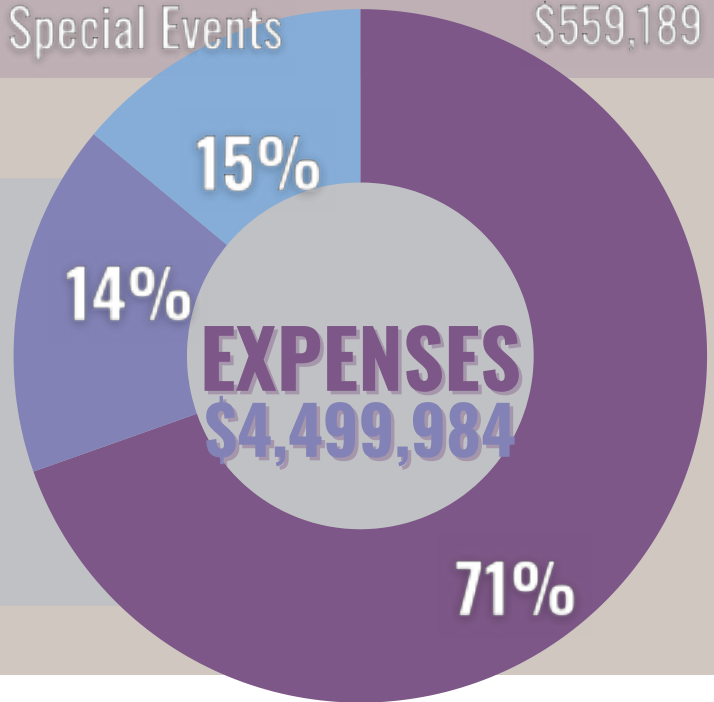
NET ASSETS \$4,008,940



CONSOLIDATED MO & TN

Government Funds	\$1,744,864
Contributions & Grants	\$1,735,729
Contracts & Other	\$71,335
Special Events	\$559,189

Program Services	\$3,131,315
Management & Gen'l	\$627,967
Fundraising	\$740,702



WHO WE SERVE

Nurses for Newborns strives to serve families in our service areas that need support around their pregnancy and care for their newborn. Most often, families face one or more challenges, like infant developmental delays, parents with disabilities, mental health issues, domestic abuse, access to healthcare, poverty or social constraints that affect the welfare of the child and family.



FINANCIALS

MISSOURI
NET ASSETS \$3,125,301

TENNESSEE
NET ASSETS \$494,022

REVENUES

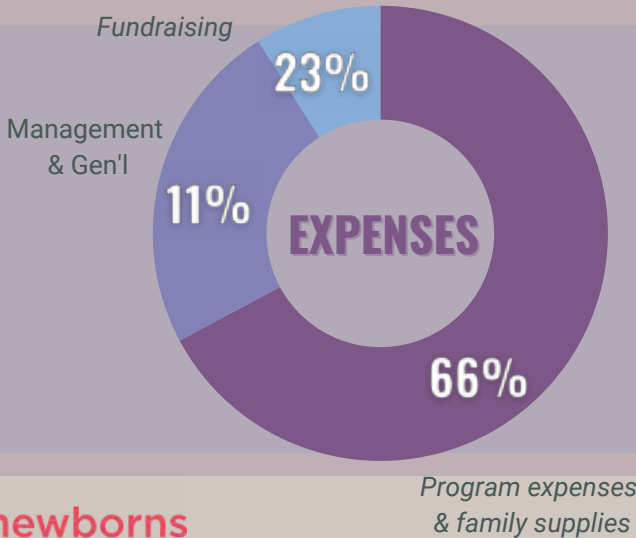
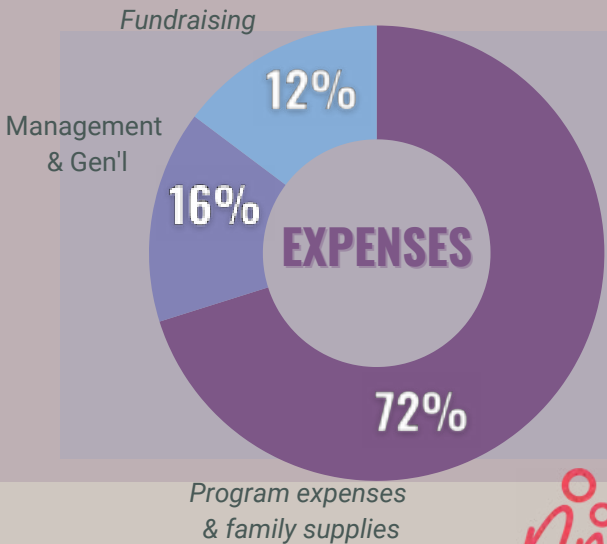
● Government Funds	\$1,489,091
● Contributions & Grants	\$1,235,364
● Contracts & Other	\$71,272
● Special Events	<u>\$393,785</u>
TOTAL	\$ 3,207,512

● Government Funds	\$255,773
● Contributions & Grants	\$482,365
● Contracts & Other	\$63
● Special Events	<u>\$165,404</u>
TOTAL	\$903,605

EXPENSES

● Program Services	\$2,561,228
● Management & Gen'l	\$551,561
● Fundraising	<u>\$538,705</u>
TOTAL	\$ 3,651,554

● Program Services	\$570,027
● Management & Gen'l	\$76,406
● Fundraising	<u>\$201,997</u>
TOTAL	\$ 848,430



STATISTICS - MISSOURI

Nurse Visits
5,568

CHW Visits
1,972

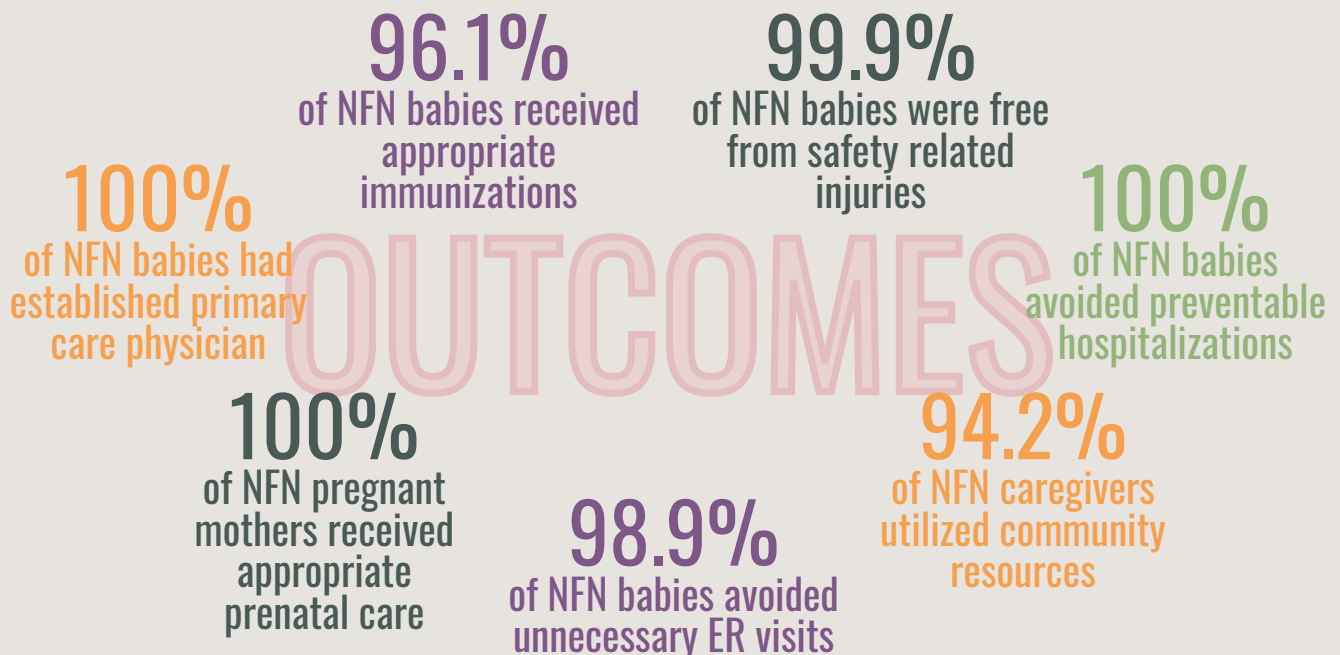
Social Worker Visits
647

8,187 Total Service Visits



COUNTIES SERVED

Butler	Howell	Perry	St. Louis City
Carter	Iron	Reynolds	St. Louis Co.
Crawford	Jefferson	Shannon	Stoddard
Dent	Lincoln	St. Charles	Warren
Dunklin	Madison	St. Francis	Washington
Franklin	Osage	Ste. Genevieve	Wayne

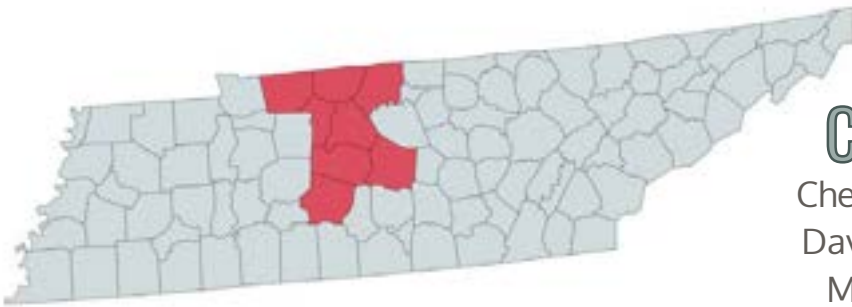


STATISTICS - TENNESSEE

 Nurse Visits
1,427

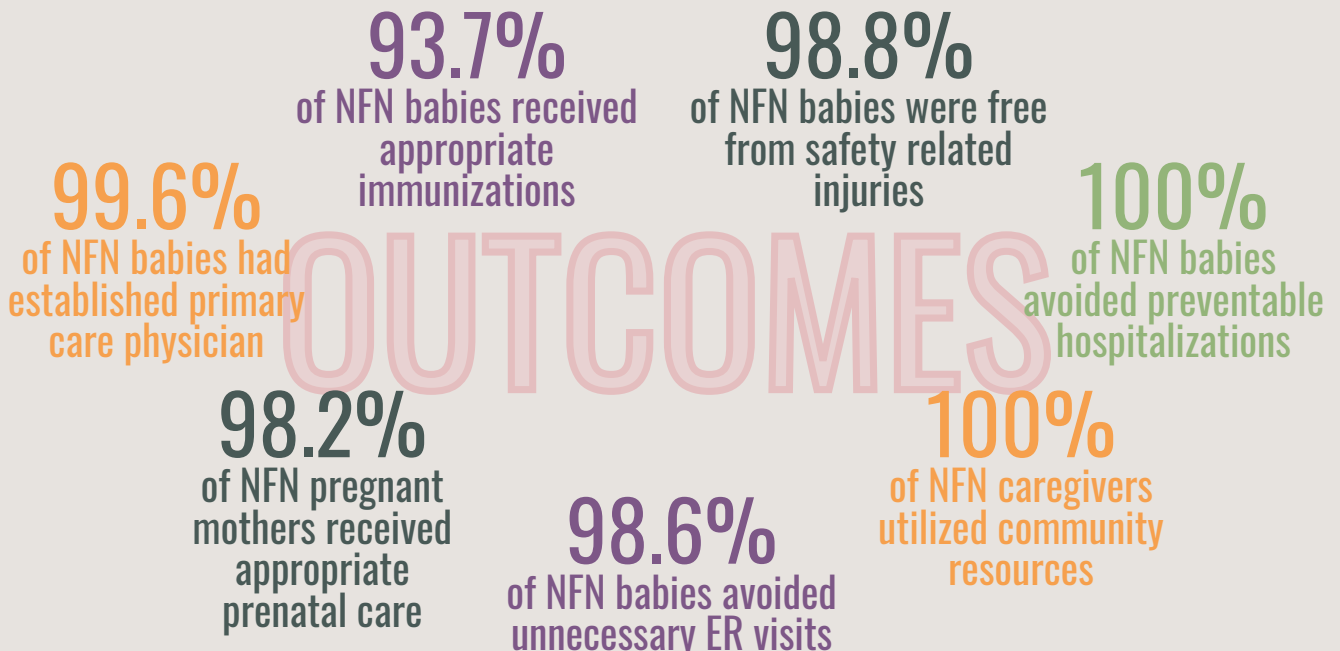
 Social Worker
Visits
165

1,592 Total Service Visits



COUNTIES SERVED

Cheatham
Davidson
Maury
Montgomery
Robertson
Rutherford
Sumner
Williamson



BOARD OF DIRECTORS- MISSOURI

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Amanda Stewart
Paul Thorne
Emily Walker



WAYS TO GET INVOLVED

DONATE

Government and foundation grants cover only a portion of our expenses at Nurses for Newborns. With the help of donations, we have been able to serve families for over 30 years. We accept donations over the phone, by mail, and through our website.

FUNDRAISERS

We are always excited when community organizations come together and raise money for babies. It is a great way for friends to gather for a purpose while having fun. Call our office if you need suggestions or guidance in setting up a fundraiser.

VOLUNTEER

Nurses for Newborns values volunteers! We need both regular and occasional volunteers in our office as well as at fundraising events.

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